

Achieving the Dream Team Meeting
Zoom Meeting
Monday, March 1, 2021
1:00 PM
Chair: Dr. Valerie Wilson

Dr. Valerie Wilson called the meeting to order at 1:05 PM. Present at the meeting were:

Valerie Wilson, Chair
Wayne Banks
Lisa Holland
Marcus Copeland
Edward Rice II
Connie Riley
Courtney Haygood
Kyra Jerry
Jodi Eppinette
Kim Coker

Dr. Wilson reviewed the five additional goals that were developed in the January 27-28, 2021 Achieving the Dream virtual visit and discussions ensued:

Revision of Overall Student Communication Plan

- Identify core team (Jenny and Kim)
- Identify expanded team (financial aid, housing, business office, Rocket Success Center, Campus Police, academics, bookstore, etc.)
- Identify what students need to know
- Identify how and when this should be communicated and build out communication plan
- Share with campus

- Timeline - Begin with application to first day of class by end of spring semester—then expand to include prospect cycle and existing student cycle

Outcome: Jenny and Kim will identify their team members and work on implementation and roll out the revised Student Communication plan.

Further Process Improvement with Student Intake Survey Form

- Recap experience from last administration to identify successes and gaps
 - Identify when it will be administered this cycle and which students will complete it
 - Map response
 - If/when Starfish is implemented, consider piloting with smaller group before going full scale with new system
- Timeline - Utilize February meeting of Dream Team to begin conversation—needs to be decided in time to make plans if early implementation tied to SOAR

Outcome: Dr. Wilson indicated that the institution was going to move forward with the purchase of Starfish in the next month. There were concerns mentioned by Dr. Wilson and Jenny Sanders about time frame of implementation of this platform prior to SOAR. Mrs. Sanders mentioned that a true roll out of Starfish will take about a calendar year. However, the committee will work diligently to get it implemented by SOAR. Mr. Banks will convene the intake committee to determine which group of students that will be targeted.

Admissions Application Improvements

- Identify core team (Bailey, Jenny, Wayne, Rita)
- Get feedback from cross-section of student population
- Make edits based on feedback
- Get additional feedback from students (and continue until finished)
- Explore Jenzabar capabilities of adding video content to application
- Identify students

o Timeline - Send to Jenzabar team by early March

Outcome: Jenny Sanders reported that changes were made to the major(s) section of the application of admissions to make it clear for students. Also, Mrs. Sanders indicated that her committee made changes to the enrollment classification question on the application. Students were confused with that question and it has now been rectified. Twelve students pilot tested the application with revisions and positive feedback was received from those students. Mrs. Sanders also stated that she was going to pilot test the application again with additional students and if there are no additional concerns after testing that she would send to Jenzabar for uploading.

Student Financial Planning and Budgeting

- Identify core team (Connie, Lisa, Jenny, Academics)
 - Create form using current template being used by Financial Aid for Welding Academy program
 - Consider using similar form for Nursing (PN and RN) and Cosmetology
 - Use different form for all other programs
 - Develop process for completion of form
- Timeline - Form and process in place by late April

Outcome: Lisa Holland and her committee are continuing to streamline the template to develop individual fee plans for students. This is ongoing and this form and process will be completed by April 2021. Dr. Wilson challenged the committee to determine when in the enrolment process should the individual fee plans be introduced to prospective students. In closing Dr. Wilson requested that the committee indicate the outcomes and add all action steps, activities and timeline for this section. (How do we know if this was successful?)

Redesign Student Housing Application Process

- Core team (Courtney, Lisa, Dr. Rice) develop recommendations for revising process
- Use information obtained from virtual coaching visit
- Identify full team and present core team recommendations
- Present recommendations to executive committee

o Timeline - Final recommendations approved by April 1st

Outcome: Courtney Haygood indicated that the Student Housing Application Process is currently in the redesign stage. The committee of Lisa Holland, Courtney Haygood, and Edward Rice II met in February to begin the redesign. The committee will have a follow up meeting in the month of March to complete the redesign and pilot test with students. These updates will take effect fall 2021. Dr. Wilson requested that the committee add this to the Achieving the Dream Action Plan.

Communication: Dr. Wilson discussed the importance of communicating the Achieving the Dream Action Plan to the College Community. Mrs. Coker agreed that we needed to strengthen our communication plan to assure that we as a college are effectively putting information in front of our constituents. Mrs. Coker will continue to work with her team to improve communication to get buy in from all members of the SAU Tech family.

Welcome Form: No Report

SOAR/Rocket Launch: Mrs. Sanders indicated her committee was in the last stages of planning for both Rocket Launch and SOAR in the next few weeks.

Intake Form: The committee recommended to not making additional changes to the intake form for the upcoming year however it was agreed upon to revisit in the near future.

Text Messaging Services: A discussion was led by Kyra Jerry about a texting services by the name of ANA that can be used by the college to engage our students. She showed a brief video of ANA in use and discussed how it can be integrated into our protocols. Ms. Jerry is going to continue to research this platform and schedule a demo for the committee. It was asked by the committee to research if Starfish had a texting component in it. Dr. Wilson stated that she would reach out to the Starfish Rep and report back to the committee.

Future Meetings: Dr. Wilson suggested that we get back on a regular meeting schedule. She recommended that we meet bi weekly and scale back after we complete our action items. Next meeting will be Monday, March 15, 2021 at 1:00 PM

Meeting adjourned at 2:10 PM