

ENVIRONMENTAL & INSTITUTIONAL TRENDS

- Increasing employer emphasis on competencies and skill sets.
- Increasing demand for personalized education and support services.
- Increasing competition for students from traditional and proprietary education providers.
- Continued globalization driven by an accelerated rate of technological change.
- Diminishing ability of students to pay the rising cost of education.
- Increasing competition for employees.
- Increasing emphasis on environmental concerns.
- Increasing diverse population.
- Increasing baby-boom retirees.
- Rapid increase in costly technology and its effect on the delivery of technical education.
- Increasing requirement for accountability including program review, quality of programs, and quality assurance.
- Increasing challenge to sustaining and expanding operations due to rising energy costs.
- Increasing costs and rising concerns of campus security.
- Increasing role of two-year colleges in economic and community development.
- Increasing transportation-related expenses affecting students and employees.
- Increasing and uncertainty of health-care costs.
- Diminishing perception of the value of higher education at state and federal levels and among society as a whole.
- Shrinking population base in service area for two-year colleges affects student pool and state funding.

SAU TECH'S VISION

Leading Arkansas in Economic and Educational Transformation

SAU TECH'S VALUES

- Every employee and his/her contribution to the institution.
- Each person served or seeking service.
- Personal and professional honesty and integrity.
- The trust and confidence placed in us by our constituencies.
- A caring, learning environment that promotes access, scholarship, innovation, and the success of all students.
- A climate that reflects a deep appreciation and acceptance of diversity.
- Accountability on all levels that is reflected in wise stewardship of public resources.
- Collaborative and cooperative partnerships that improve the quality of life for those served.
- Innovation and the ability to meet the changing needs of our constituencies.
- The history of SAU Tech and its contributions.

SAU TECH'S MISSION

Southern Arkansas University Tech is a two-year college emphasizing technical education. The College is committed to providing quality educational programs delivered through various technologies and methodologies to meet the needs of its constituencies. The College accomplishes its mission through technical career programs, transfer curricula, continuing education, workforce education, transitional education, and administrative, student, and community services.

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GOAL #1: Student Success – To provide every student the opportunity to acquire knowledge and skills through relevant, high-quality instruction, programs, and services.

1. Advance student achievement through relevant academic and student support services.
2. Continue to enhance the College's assessment of student learning model to improve student success.
3. Develop, evaluate, and improve services to respond to the needs of student through a variety of activities and cultural events.
 - a. Create college choir for fall 2017
4. Facilitate the transition of students from the College, either to other higher learning institutions or into the workforce.
5. Continue the development of a comprehensive institutional effectiveness program and quality academic programs by maintaining accreditation through AQIP.
6. Quality Council and AQIP Steering Committee will be merged into the AQIP Steering Committee

GOAL #2: Access to Higher Education – To increase the College's core enrollment.

1. Examine and develop programs that are relevant to student needs and economic growth through the implementation of the Core Growth Enrollment Plan.
 - a. The Curriculum Committee will conduct a comprehensive review of all programs of study and will provide recommendations for modifications, additions, and/or deletions. The Committee will use a rubric in the evaluation process.
 - b. Add Religion courses to course offerings(8-weeks; hybrid format) @ Ross Center
2. Strengthen partnerships with public schools to enhance the high school concurrent credit program.
3. Facilitate the transition of students into the College.
 - a. Enrollment goal of 350 new students for the fall 2017 semester was established.
 - b. Work to launch Virtual Campus
 - c. 8-week online courses this semester (Discover Tech Virtual Campus)
 - d. Offer HVAC courses this summer (four courses)
 - e. Build a robust online summer schedule
 - f. Summer push Mid-June to Mid-July for high school students
 - g. SAU Tech time on College radio station to be implemented
 - h. Tech Scholars Program - Foundation support
4. Develop strategies to address affordability and reduce financial burdens for students.
 - a. Waive out-of-state tuition beginning Summer II 2017 (excluding internationals)
5. Continue to develop partnerships to support literacy to better prepare students to be successful in college.

GOAL #3: Resource Development, Institutional Effectiveness, and Accountability– To seek financial, physical, and human resources and efficiently manage these resources through transparency and accountability.

1. Develop and maintain a workforce of quality, diverse faculty and staff who can provide adequate support for students' at all educational levels.
 - a. A director for the Allied Health program will be hired.
 - b. Hire Graphics Design instructor & target market program.

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- c. VCs will visit with staff bi-weekly to communicate information
- 2. Seek, examine, and evaluate revenue sources and provide responsible stewardship for the effective management of the College's resources.
 - a. Install solar panels in Housing.
 - b. Fee changes
 - c. Work on Project Lead the Way grant
- 3. Assess and identify the need for additional facilities (on and off campus), the necessity for existing facilities improvement, and the need for grounds beautification and maintenance.
 - a. Finalize plans to add 48 beds to Housing for fall 2018.
 - b. Construct laundry room for housing.
 - c. Prepare Ross Center for Summer (hybrid format) and Fall courses.
 - d. Campus beautification
- 4. Through evaluation of the College's internal controls and compliance with federal and state regulations, develop processes to systematically identify and manage potential and perceived risks involved in all college programs and events.

GOAL #4: Partnerships, Collaborative Efforts, and Workforce and Economic Development – To develop partnerships to provide continuing education, community services, and workforce training to address the economic development needs of the College's constituencies.

- 1. Become a significant contributor toward economic development and workforce development in the region.
- 2. Expand community service and education through outreach programs and cultural activities.